

## ShareData for Windows®

### Look at the Past to Provide Direction for the Future

Many forward-thinking companies are discovering that information from the past and present is useful in determining what strategies must be taken in the future. For such companies, DataQuick® offers ShareData.

ShareData is a national market analysis tool that provides mortgage loan and sales information in an easy-to-use Windows platform, allowing you to evaluate market trends and competitors' performance against your own.

ShareData supplies you with:

- Retail and Wholesale Lending Information
- Equity Loan/Credit Line Identification
- Demographic Profiles

Currently, bank and mortgage professionals utilize ShareData information to examine a variety of loan products across broad geographies, decide how to respond to market needs that will yield the most profit possible, and determine where to allocate resources in the most cost-effective manner. Title professionals use ShareData to generate quality leads and as a one-stop source for market and competitive analysis.

### Unsurpassed Breadth of Data in a Custom Format

ShareData information is gathered from county recorders and county tax assessors across the nation. Virtually every piece of information available on a specific loan is collected, right down to the borrower's name, providing you with some of the best available coverage and a breadth of data that none of our competitors can match.

Furthermore, ShareData reports can be customized in almost any configuration you need, eliminating generic reports that do not conform to your market areas or lending strategies. Now you select the variables that concern your company: geography, time period, product mix, specific lenders and more.

### The Latest Data When You Need It

In recent comparisons, ShareData was more timely than our major competitors' products by as much as 60-90 days. ShareData subscribers receive two CD-ROM updates per month—each disc containing a 25-month history of loan & sales transactions. Why twice a month? We understand that the real estate market is extremely dynamic. To determine the strategies for the future, you not only need the best data from the past, you need data as it becomes available.

Since 1979, DataQuick has successfully offered its clients the most technologically sound and innovative real property products on the market. Today, DataQuick is an industry leader and provides the most current, in-depth national real property data products available for professionals in real estate, insurance, mortgage, investigation, title insurance and government. For more information about DataQuick, visit [www.dataquick.com](http://www.dataquick.com).

## Affordable Access

ShareData is the only market analysis tool available that allows full reporting access to any area of the country for a minimal investment.

While our competition charges a minimum of thousands of dollars for access, DataQuick offers ShareData with nationwide access for as little as \$500 per month. If you prefer, you can opt for our Unlimited Subscription, which entitles you to access information from ShareData CD-ROMs as often as you need without additional charge.

## Learn More About ShareData

For more information about ShareData for Windows or a complete product demonstration, call 1-888-604-DATA (3282) or visit [www.dataquick.com](http://www.dataquick.com).

### ShareData Features and Benefits

- Unsurpassed breadth of data allows you to custom design reports that conform to your market areas and lending strategies.
- Entire served market on one CD-ROM provides you with a cost-effective one-stop source.
- Unlimited access to information about your market saves you money.
- Twice monthly delivery ensures that you have the very latest data.
- User-friendly Windows interface lowers the learning curve, increases productivity.
- Provides equity information enabling you to differentiate between first and second position loans.
- Built-in graphing feature allows you to "see" your custom reports in seconds.
- Exporting capabilities allow you to export data or reports into virtually any format including Lotus® 1-2-3, Microsoft Excel, DBF, ASCII and more.
- Supplies foreclosure reporting including REO repossession, REO liquidation and unsold inventory analysis.
- Supplies retail and wholesale lending information nationwide for optimal coverage.

### Minimum System Requirements

- Pentium® 100
- 6X CD-ROM drive
- Windows 3.1X, Windows 95 (preferred), or Windows NT
- 32 MB RAM
- 500 MB hard drive disk space



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