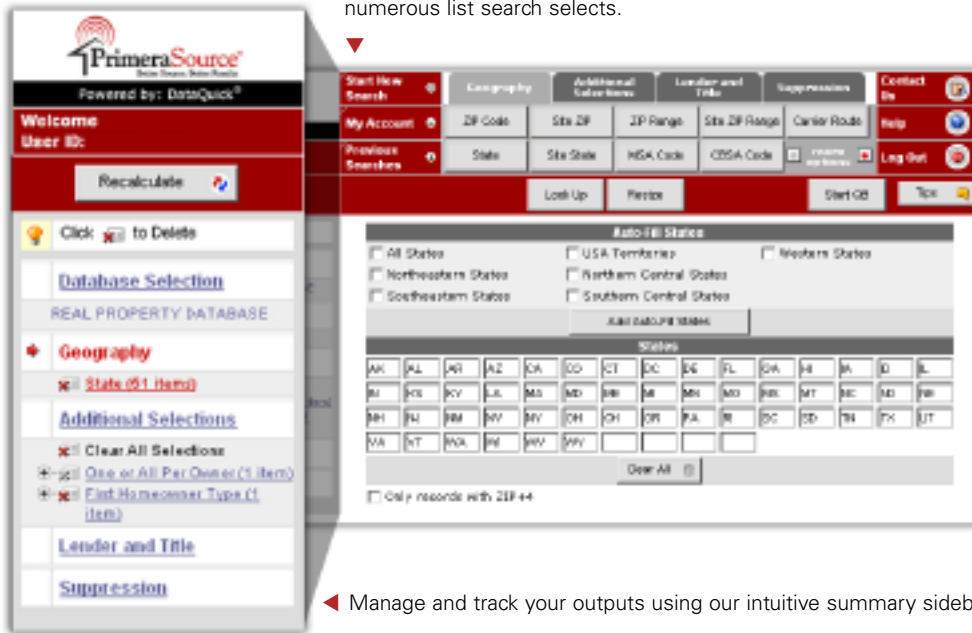


ListSmart™ gives you direct access to the PrimeraSource™ real property database. This advanced web-based interface from DataQuik® allows you to build comprehensive marketing lists derived from actual property records containing the richest ownership information available on the market. With ListSmart, you can quickly and easily generate reports based on property characteristics, tax information, ownership demographics, in-depth sales and mortgage data, and much more.

Generate the exact counts and orders you need by choosing from numerous list search selects.

Easily update or make changes to your order. Recalculate your counts on the fly with the Recalculate button.



The screenshot shows the ListSmart web interface. On the left is a sidebar with a 'Recalculate' button and various filter categories like 'Database Selection', 'Geography', 'Additional Selections', 'Lender and Title', and 'Suppression'. The main area contains search filters for 'Geography' (with a dropdown for 'States (01 items)'), 'Additional Selections' (with options like 'Clear All Selections', 'One or All Per Owner (0 items)', and 'First Homeowner Type (0 items)'), 'Lender and Title', and 'Suppression'. Below these are buttons for 'Look Up', 'Reset', 'Start CD', and 'Top'. A 'States' grid is visible, showing a grid of state abbreviations (AR, AL, AK, AZ, CA, CO, CT, DC, DE, FL, GA, HI, IA, IL, IN, KS, KY, LA, MA, MD, ME, MI, MN, MO, MS, MT, NC, ND, NH, NJ, NY, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VA, VT, WA, WI, WV, WY) and a 'Dear All' button. A checkbox at the bottom indicates 'Only records with ZIP++'. A summary sidebar on the right is partially visible, showing 'Start New Search', 'My Account', 'Previous Searches', and 'Contact Us'.

Manage and track your outputs using our intuitive summary sidebar.

Access the PrimeraSource database using this flexible and robust tool - ListSmart is available 24 hours a day, seven days a week.

ListSmart allows you to:

- **Create highly targeted lists:** Take advantage of more than 100 selects and 250 outputs to generate lists.
- **Save costs by removing duplicate records:** Merge/Purge removes duplicates between counts ensuring that only a single copy of each record is kept. Suppression compares your new list to previous orders, avoiding repeats.
- **Generate reports:** Create a breakdown of the geography or other criteria selected to better segment your records.
- **Customize the layout:** Define exactly what should be included in your layout and how it should appear. Add or remove selects, reorder elements, and much more.
- **Select from various delivery options:** Order and receive your list within 24 hours via the Internet. Data cartridges, disks, or labels are also available.

With over 28 years of experience with real property data, DataQuik representatives have the know how to assist you with the ListSmart tool or developing a custom list.

Call today for more information or to get started using the PrimeraSource database.

Direct Sales: 888.604.DATA (3282)
Resellers and Brokers: 800.950.9171 ext.5722