

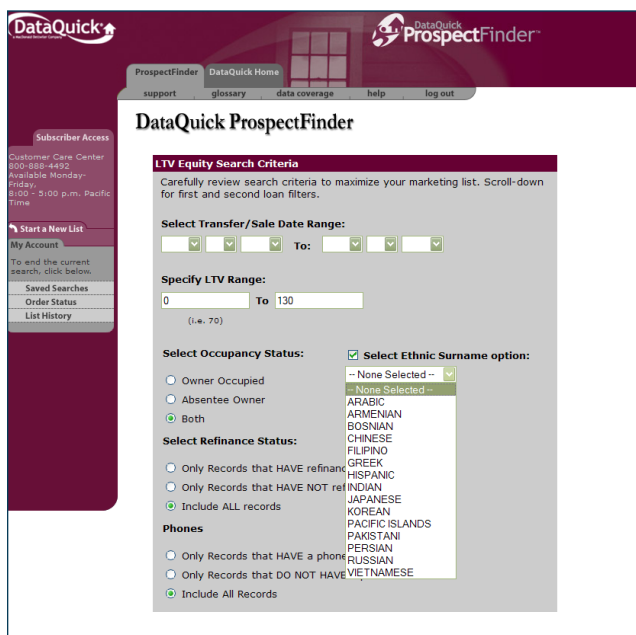
Access High-Quality Leads With Ease

ProspectFinder® is DataQuick’s intuitive lead generation tool. With ProspectFinder, you can quickly and easily target your leads and market more effectively using our mortgage, real estate, or specialty lists.

This Internet-based tool was specifically designed for professionals in the mortgage, real estate, title, and home services industries. Our robust database draws from a comprehensive multi-sourced data set featuring the most current sales and loan information. Whether you are looking for refinance candidates, foreclosures or anyone in between, ProspectFinder delivers exactly what you need to create, effective and timely telemarketing and direct mail lists.

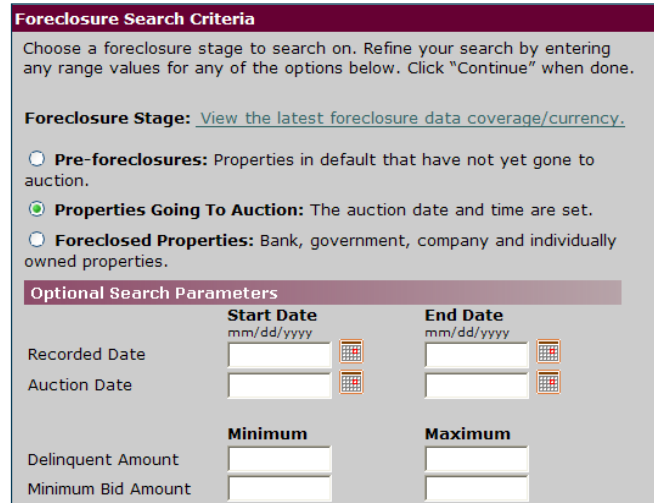
Features

- **Geographic searches:** Find leads nationwide, statewide, by county, city, or ZIP Code.
- **Use code feature:** Search for residential, commercial, industrial, agricultural, vacant land, and miscellaneous property types.
- **Multiple Outputs:** Easily integrate the ready-to-use file format into your direct mail and telemarketing campaigns. Generate professional results with ease using the customizable reports and printable labels, all available in a single request.
- **Downloadable records:** Your results can be instantly downloaded as a CSV file, ideal for sending data directly to a mail house or for creating your own custom mailers.
- **Customizable reports:** Flexibility to private brand your reports for professional looking presentations. Each report features detailed property and loan information to help you stay ahead of the competition.
- **Printable labels:** Instantly generate mailing labels.
- **Saved searches:** Save up to 500 searches for later use.
- **Privacy suppressed:** Complies with the DMA's Do Not Mail and the FTC's National Do-Not-Call registries.



The screenshot shows the 'DataQuick ProspectFinder' interface. The main section is titled 'LTV Equity Search Criteria' and includes the following fields and options:

- Select Transfer/Sale Date Range:** Two dropdown menus for 'From' and 'To' dates.
- Specify LTV Range:** Input fields for 'From' (0) and 'To' (130).
- Select Occupancy Status:** Radio buttons for 'Owner Occupied', 'Absentee Owner', and 'Both'.
- Select Ethnic Surname option:** A dropdown menu with a list of ethnicities including ARABIC, ARMENIAN, BOSNIAN, CHINESE, FILIPINO, GREEK, HISPANIC, INDIAN, JAPANESE, KOREAN, PACIFIC ISLANDS, PAKISTANI, PERSIAN, RUSSIAN, and VIETNAMESE.
- Select Refinance Status:** Radio buttons for 'Only Records that HAVE refinanced', 'Only Records that HAVE NOT refinanced', and 'Include ALL records'.
- Phones:** Radio buttons for 'Only Records that HAVE a phone number', 'Only Records that DO NOT HAVE a phone number', and 'Include All Records'.



The screenshot shows the 'Foreclosure Search Criteria' form. It includes the following sections:

- Foreclosure Stage:** A dropdown menu with options: 'Pre-foreclosures', 'Properties Going To Auction', and 'Foreclosed Properties'.
- Optional Search Parameters:** A table with columns for 'Start Date' and 'End Date' (both in mm/dd/yyyy format) and 'Minimum' and 'Maximum' values.

Our targeted foreclosure list draws from a robust database containing the most up-to-date Notice of Default (NOD) and Notice of Trustee Sale (NOT) information.

Further target your marketing efforts by surname ethnicity. Choose from 15 ethnic surnames including Hispanic, Vietnamese, Chinese, and Russian.

Over See available Lists

For more information, please call 1.888.604.DATA (3282)

Mortgage Lists: Target candidates based on sales and loan data.

- **RefiReady™:** Target refinance candidates (individuals who have not refinanced during the period you specify) or view individuals who have recently refinanced.
- **Seller Carryback:** Create a list of prospects where the seller provides financing for a home purchase, often in combination with an assumed mortgage.
- **AVM Equity:** Using DataQuick's proprietary Automated Valuation Model (AVM), generate a list of candidates with available equity.
- **Sub-Prime Loans:** Target individuals that have current loans through a sub-prime lender: ideal for marketing refinance or second mortgage loans.
- **LTV Equity:** Develop a prospect list based on a property's Loan-to-Value (LTV) range, or the maximum percentage of the loan amount to the market value of the property.

The RefiReady, AVM Equity, Sub-Prime Loans, and LTV Equity lists offer the following unique search options:

- **Ethnic surname filters:** Target specific ethnic groups by filtering your search using 15 different ethnicities.
- **First and second loan filters:** Specify date range, loan amount range, variable or fixed, or estimated interest rate range.
- **Lender type or position:** Select from individual lenders, lenders by type, or all lenders.
- **Occupancy status:** Filter by owner occupied or absentee owners.

Real Estate Lists: Search for prospects needing your services.

- **New Homes/New Owners:** Obtain information on new homeowners that have moved into the selected geography during the last 90 days.

Specialty Lists: Target foreclosure, mover and cash buyer prospects.

- **Foreclosure:** Search for individuals with active foreclosures against their property.

Using the foreclosure list, you can:

- **Locate owners in pre-foreclosure:** Search for all or filter using the document recorded date, delinquent amount, or property characteristics.
- **Find properties going to auction:** Search for all or filter using document recorded date, auction date, delinquent date, delinquent amount, minimum bid amount, or property characteristics.
- **Analyze the opportunity:** Use the comprehensive reports and downloadable file to determine what properties to pursue.
- **New Movers:** Generate a list of individuals that have purchased a home in the past 14 days.

★ **New! Exclusively from DataQuick**

- **Cash Buyers:** Target investors who purchased properties with cash. Search for all cash sales by date and occupancy status.

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