

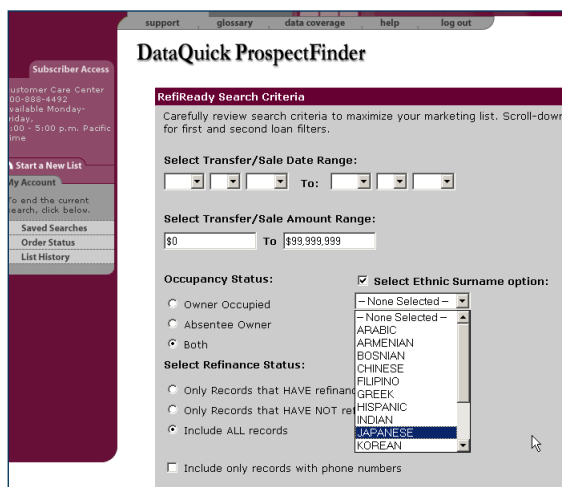
## Access High-Quality Leads With Ease

ProspectFinder® is DataQuick's intuitive lead generation tool. With ProspectFinder, you can quickly and easily target your leads and market more effectively using our mortgage, real estate, or specialty lists.

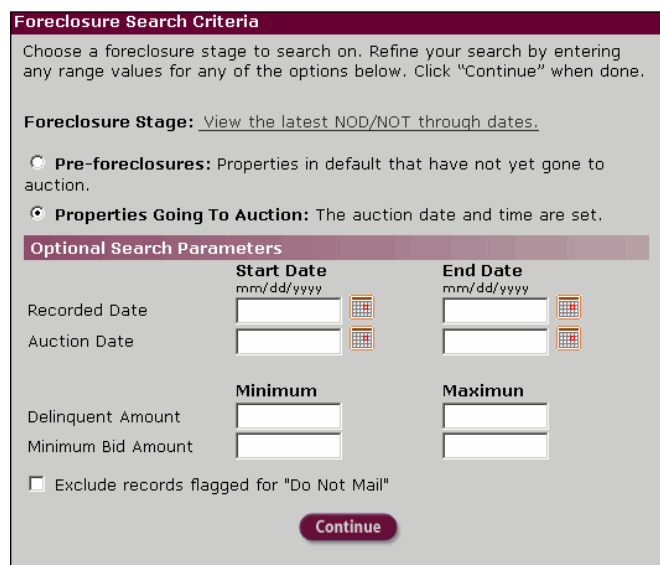
This Internet-based tool was specifically designed for professionals in the mortgage, real estate, title, and home services industries. Our robust database draws from a comprehensive multi-sourced data set featuring the most current sales and loan information. Whether you are looking for refinance candidates, foreclosures or anyone in between, ProspectFinder delivers exactly what you need to create, effective and timely telemarketing and direct mail lists.

### Features:

- **Geographic searches:** Find leads nationwide, statewide, by county, city, or ZIP Code.
- **Use code feature:** Search for residential, commercial, and/or industrial property owners.
- **Multiple Outputs:** Easily integrate the ready-to-use file format into your direct mail and telemarketing campaigns. Generate professional results with ease using the customizable reports and printable labels, all available in a single request.
  - **Downloadable records:** Your results can be instantly downloaded as a CSV file, ideal for sending data directly to a mail house or for creating your own custom mailers.
  - **Customizable reports:** Gives you the flexibility to private brand your reports for professional looking presentations. Each report features detailed property and loan information to help you stay ahead of the competition.
  - **Printable labels:** Instantly generate mailing labels to reach your prospects first.
- **Saved searches:** Save up to 100 searches for later use.
- **Privacy suppressed:** Complies with the DMA's Do Not Mail and the FTC's National Do-Not-Call registries.



Further target your marketing efforts by selecting the ethnic surname option. Choose from 15 surnames including Hispanic, Vietnamese, Chinese, and Russian.



Our targeted foreclosure list draws from a robust database containing the most up-to-date Notice of Default (NOD) and Notice of Trustee Sale (NOT) information.

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For more information about ProspectFinder, please call 1.888.604.DATA (3282).

### Mortgage Lists: Target candidates based on sales and loan data.

- **RefiReady™**: Target refinance candidates (individuals who have not refinanced during the period you specify) or view individuals who have recently refinanced.
- **Seller Carryback**: Create a list of prospects where the seller provides financing for a home purchase, often in combination with an assumed mortgage.
- **AVM Equity**: Using DataQuick's proprietary Automated Valuation Model (AVM), generate a list of candidates with available equity.
- **Sub-Prime Loans**: Target individuals that have current loans through a sub-prime lender: ideal for marketing refinance or second mortgage loans.
- **LTV Equity**: Develop a prospect list based on a property's Loan-to-Value (LTV) range, or the maximum percentage of the loan amount to the appraised value of the property.

#### The RefiReady, AVM Equity, Sub-Prime Loans, and LTV Equity lists offer the following unique search options:

- **Ethnic surname filters**: Target specific ethnic groups by filtering your search using 15 different ethnicities.
- **First and second loan filters**: Specify date range, loan amount range, variable or fixed, or estimated interest rate range.
- **Lender type or position**: Select from individual lenders, lenders by type, or all lenders.
- **Occupancy status**: Filter by site owner or current resident.

### Real Estate Lists: Search for prospects needing your services.

**New Homes/New Owners**: Obtain information on new homeowners that have moved into the selected geography during the last 90 days.

### Specialty Lists: Capitalize on foreclosure and new mover prospects.

- **Foreclosure**: Search for individuals with active foreclosures against their property.  
Using the foreclosure list, you can:
  - **Locate owners in pre-foreclosure**: Search for all or filter using the document recorded date, delinquent amount, or property characteristics.
  - **Find properties going to auction**: Search for all or filter using document recorded date, auction date, delinquent date, delinquent amount, minimum bid amount, or property characteristics.
  - **Analyze the opportunity**: Use the comprehensive reports and downloadable file to determine what properties to pursue.
- **New Movers**: Generate a list of individuals that have purchased a home in the past 14 days.

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